

# VARIETY STORE

ISSUE N° 008 ..... "PURVEYORS OF LOCAL GOOD" ..... SPRING 2026

An emporium of local goods, all grown / baked / fabricated / assembled /  
crafted / concocted / sewn / stuffed / pickled within 100\* miles of NYC. \*mostly

**WAKE UP  
AND SMELL  
THE LILACS!**

## YOU CAN DO IT!

THE LOCAVORE VARIETY STORE

Spring cleaning doesn't have to be a total drag! We're got deliciously scented cleaning products, effective stain-removers, Amish-made scrub brushes and feather dusters to add a little glamour. Turn on some tunes, get it done and then come back to the shop to treat yourself to a nice candle!



# WHAT'S GOOD?

## SIGNS & ARTIFACTS BOOKS



SECRET RISO CLUB ..... BROOKLYN, NY

**\$20<sup>00</sup>**

A compact guide to the coolest signs in your favorite NYC neighbourhood.

## BLACKCURRANT APERITIF



C. CASSIS ..... RHINEBECK, NY

**\$32<sup>00</sup>**

Made from Hudson Valley blackcurrants! Mix with sparkling water for a refreshing NA bev.

## FARMERS MARKET PUZZLE



THE JIGSAW NOMAD ..... NEW YORK, NY

**\$32<sup>00</sup>**

A veritable what's what for farmers market nerds.

## PARK PICNIC DATE

Your friends/family/lovers deserve the best!

### RHODODENDRON FERMENTED TEA

UNIFIED FERMENTS, BROOKLYN, NY

Delicate and dynamic. A sexy NA alternative!



**\$29<sup>00</sup>**

### ECLIPSE CORDURA SEAT PAD - GOLDEN SUN

PEACE CABIN, BROOMALL, PA

We both know what's been on this grass. Protect yourself!

**\$65<sup>00</sup>**

### STRUT WITH PUP COLORING BOOK

NOT, NEW YORK, NY

Meditative for adults AND fun for kids.

**\$25<sup>00</sup>**



### SUNSCREEN LOTION

ZOCA, QUEENS, NY

No one wants a lobster for a date!

**\$48<sup>00</sup>**



## CLEANOCOLADA LAUNDRY DETERGENT



THE GOOD HOME CO. ..... NEW YORK, NY

**\$40<sup>00</sup>**

A tropical vacay for your washing machine!

## SUGAR KELP SOY SAUCE

MOROMI, STONINGTON, CT

Made from sugar kelp freshly harvested off the Connecticut coast!

**\$15<sup>00</sup>**



## RECIPE CARDS

**\$15<sup>00</sup>**

RANI BAN, CATSKILL, NY

You asked, we sourced them! Super cute cards for your favorite recipes.



## TOM FRUIN AIR FRESHENER

JOYA STUDIO, BROOKLYN, NY

Have you ever seen a more uniquely NYC air freshener? It smells like spring on the water!

**\$15<sup>00</sup>**

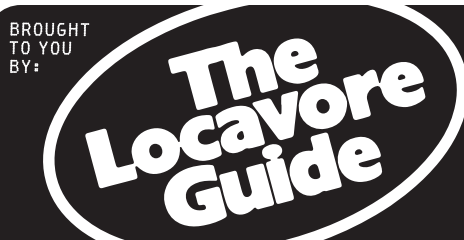


## FENNEL DIGESTIVES

CHIKKA CHIKKA, HUDSON VALLEY, NY

A delicious way to freshen your breath and improve digestion.

**\$7<sup>99</sup>**



NYC's digital directory for IRL local shopping.

## VINTAGE EPHEMERA CRAFT KIT



HARICOT VERT

BROOKLYN, NY

**\$18<sup>00</sup>**

Junk journal enthusiasts: this kit has lots of paper surprises so you can experience the Haricot Vert Craft Nook at home!

## DRESSING VARIETY PACK



LAV

KENILWORTH, NJ

**\$22<sup>50</sup>**

Single serve dressings, the perfect addition to your next packed lunch.

## DAISY TEA STRAINER



MOON SPOONS

KEMPTON, PA

**\$18<sup>00</sup>**

Level up your afternoon cuppa with this cute two piece strainer.

## GREEN MARKET CANDLE



KEAP

KINGSTON, NY

**\$54<sup>50</sup>**

Feel the fresh crispness of a spring morning, with notes of garden herbs and cucumber.

## RUBY BJORNQORN



BJORNQORN

KERHONKSON, NY

**\$5<sup>70</sup>**

New flavor! Made with hibiscus for a perfect tangy-salty flavor!

## TEA BELL



BEVIN BELLS

EAST HAMPTON, CT

**\$10<sup>00</sup>**

Local bells, since 1832! For pretending it's the Gilded Age!

**IT'S SPRING! LET'S PARTY!**

## NIGHTTIME KNOCKOUT TEA

**\$16<sup>00</sup>**

CAROLINE'S HOUSE, NEW YORK, NY



Move over melatonin! Passionflower is your new nighttime best friend!

## KNIT BLANKET

**\$134<sup>00</sup>**

CALHOUN & CO, BROOKLYN, NY



Local, under \$200 AND super cute?! A win-win-win.

## METS ABC

**\$14<sup>95</sup>**

BY BRAD M. EPSTEIN



Start them young! We're Mets fans in this shop!

## CHOWARD'S VARIETY PACK

**\$15<sup>00</sup>**

CHOWARD'S, BELLPORT, NY



Test all five flavors of this iconic newsstand candy. It's a great gift!

## NOW SERVING COFFEE!

**\$4<sup>00</sup>**

## NEW NEW NEW NEW

Come by for a hot cup of black coffee, featuring our special Five Boroughs Blend by Oval Coffee, roasted locally and served in a classic blue Anthora coffee cup! Regular milk and/or real sugar optional. (none of that fake stuff!)



## NEW NEW NEW NEW NEW

## FIVE BOROUGHS BLEND

**\$25<sup>00</sup>**

OVAL COFFEE ROASTERS, NEW YORK, NY



Love our coffee? You can make it at home!

## DIAPER CREAM

**\$16<sup>00</sup>**

MAYRON'S GOODS, SOUTH PLAINFIELD, NJ



For the smallest of Locavores.

## PRETZEL SHORTBREAD

**\$15<sup>00</sup>**

LOST BREAD CO., PHILADELPHIA, PA



Buttery, salty, sweet-savory, and so addictive.

## GLASS BLUEBERRY

**\$28<sup>00</sup>**

ANTOLINI GLASS, PHILADELPHIA, PA



Not for human consumption.

## SPRING FRAGRANCES

**\$25<sup>00</sup>**

DEMETER, GREAT NECK, NY



So fresh! So clean! So yummy!

MAKER SPOTLIGHT

## Saturn Press

KENT, CT

Made from a vast archive of designs and lovingly letterpressed. Saturn Press is our current stationery crush!

## CARDS

SATURN PRESS, KENT, CT

**\$6<sup>00</sup>**



## LETTER SEALS

SATURN PRESS, KENT, CT

**\$8<sup>00</sup>**



## BOOKPLATES

SATURN PRESS, KENT, CT

**\$12<sup>00</sup>**



Bonus: the paper itself is made in upstate New York!

# COUPON

Free Jao Refresher for keeping clean on your springtime outings.

With purchase over \$50. (limit one per customer, must present coupon)  
Expires 5/31/26



# THANK YOU THANK YOU THANK YOU

BROUGHT TO YOU BY:



## Have A Nice Day

NYC's digital directory for IRL local shopping.

THELOCAVORE.COM  
@THELOCAVORENYC  
THE LOCAVORE VARIETY STORE  
434 6TH AVENUE  
NEW YORK, NY 10011

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