

434 6TH AVENUE
GREENWICH VILLAGE

The Locavore

TUESDAY - SUNDAY
10:00AM - 7:00PM

VARIETY STORE

ISSUE N° 005 “PURVEYORS OF LOCAL GOOD” SUMMER 2025

An emporium of local goods, all grown / baked / fabricated / assembled /
crafted / concocted / sewn / stuffed / pickled within 100* miles of NYC.

*mostly



NEW YORK
SALT

\$15⁰⁰

We got our hands on this very special salt with the help of our friends at Kalustyan's. It comes from the salt veins deep under the Finger Lakes regions of upstate New York and adds a perfect salty, crunchy finish to your summer salads, sides and desserts.



WHAT'S GOOD?

PIZZA
CHALK



TWEE PHILADELPHIA, PA

\$24⁰⁰

Four colors, hand-painted to look like pizza.

DOG
BUG
REPELLENT



NANTUCKET SPIDER WILTON, CT

\$20⁰⁰

All-natural bug repellent for your four-legged friend.

LINDEN
MOON
PERFUME



PHOENIX BOTANICALS BROOKLYN, NY

\$50⁰⁰

Catch a whiff of blooming linden trees on an early NYC summer night.

SUMMER BEAUTY

SEA SALT SPRAY

BROOKLYN GROOMING, BROOKLYN, NY

For textured, beachy waves any day of the year.



\$24⁰⁰

MINERAL
SUNSCREEN

ZOCA LOTION, QUEENS, NY

No-joke sunscreen for the hottest, sweatiest days of summer.



\$48⁰⁰

AFTER SUN SPRAY

GOLDIES SOAP, QUEENS, NY

A soothing spritz for your post-sun skin. Extra refreshing when kept in the fridge.



\$30⁰⁰

SURF LIPS

BARNABY BLACK, SAYVILLE, NY

This lip balm has zinc oxide in it for maximum sun protection!



\$5⁰⁰

DRAIN
UNCLOGGER



PEQUA DEER PARK, NY

\$8⁰⁰

It's safe! It really works! Can you even believe it's local?!

PRACTICE
GOLF BALLS

WIFFLE, SHELTON, CT

For practicing your swing in our urban jungle.



\$6⁰⁰

SUMMER
SPLENDOR CANDLE

THE NEW SAVANT, BROOKLYN, NY

Smells like a crisp glass on wine on a patio in Tuscany.

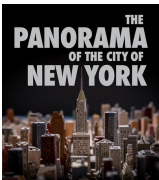


\$42⁰⁰

PANORAMA
BOOK

QUEENS MUSEUM

A new book about our favorite niche NYC attraction. (Go!)



\$45⁰⁰

LETTERS
FROM CAMP

MR. BODDINGTON, BROOKLYN, NY

Everything you camper needs for this analog rite of passage.



\$25⁰⁰

BROUGHT
TO YOU
BY:

The
Locavore
Guide

NYC's digital directory
for IRL local shopping.

THELOCAVORE.COM @LOCAVORENYC 434 6TH AVENUE, NEW YORK, NY 10011

FERMENTED
TEA

UNIFIED FERMENTS
BROOKLYN, NY



\$28+

A sophisticated NA
dinner party option.

CARIBBEAN
JERK NUTS

LIVE LOUD

BRONX, NY



\$10⁰⁰

Our new obsession!
Sweet, spicy and full
of flavor.

BARBEQUE
CHIPS

NORTH FORK
CUTCHOGUE, NY



\$5⁰⁰

Made from
Long Island-grown
potatoes. SO local!

SALSA
ROJA

SPRINGS FIREPLACE

AMAGANSETT, NY



\$12⁰⁰

This salsa is a 2025
Scovie Award winner!

ZAB'S SUMMER
SAUSAGE

SCHALLER & WEBER

NEW YORK, NY



\$7⁹⁹

Slice this up and
bring it to a picnic.

SEED
CRACKERS

FLETCHER & LU

KINGSTON, NY



\$12⁰⁰

Versatile and gluten
free -- also available
in Spicy.

WELCOME
TO YOUR
SUMMER
PANTRY!

MARGARITA
RIM SALT

GREENPOINT TRADING, BROOKLYN, NY

\$7⁰⁰

You can do better than regular salt
on your margs.



BALLPARK
CLASSIC
SNACK MIX

FORT GREENE GRANOLA, BROOKLYN, NY

\$16⁰⁰

Crunchy! Salty! Nutty! A perfect snack.



PIZZA
FLOUR

FIRST FIELD, WINDSOR, NJ

\$18⁰⁰

Are you grilling pizzas this summer?
You should!



APPLE CIDER
VINEGAR

LAUREL & ASH HOLMES, NY

\$18⁰⁰

Use this for your summer shrubs
and dressings.



DON'T FORGET THE
CONDIMENTS!

For better sandwiches, hot dogs and BBQ
fare. They're gourmet! They're local!

SPICY YELLOW
MUSTARD

BIRDIE'S, GREENWICH, CT

A hot dog companion better
than French's. (Sorry!)



\$9⁰⁰

KETCHUP

FIRST FIELD, WINDSOR, NJ

We don't need to tell you that
Jersey tomatoes are the best.



\$13⁰⁰

SPICY MAYO

KEMUSHI, BROOKLYN, NY

This stuff rocks on a BLT.
Try it!



\$14⁰⁰

PRIDE
CHOCOLATE BAR

FINE & RAW, BROOKLYN, NY

\$10⁰⁰

A special bar for this festive month
in the Village.



NICKY'S
MARMALADE

TEA & SYMPATHY, NEW YORK, NY

\$12⁰⁰

From the local legends at
Tea & Sympathy.



FRUITY
SODA

ROCKAWAY SODA, QUEENS, NY

\$3⁰⁰

A beach-y (local) soda with
real ingredients.

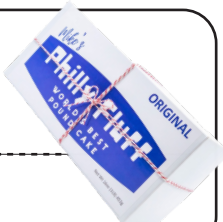


POUND CAKE

\$20⁰⁰

MIKE'S PHILLY FLUFF,
LONG BEACH, NY

Your new favorite strawberry
companion.



MAKER SPOTLIGHT

Cirque Nail Polish

BROOKLYN, NY

This Brooklyn-based brand specializes in
playful, totally non-toxic nail polishes and
we've chosen our favorites for a sassy
summer manicure.

JELLY
POLISH

Juicy, transparent
and glossy.



\$13⁰⁰

NAIL
STRENGTHENER

For stronger, healthier nails.

\$13⁰⁰



THERMAL
POLISH

Changes from peach
to lilac.

\$17⁰⁰



COUPON

Get a free pack of Big League Chew
with any purchase over \$25.
Must redeem physical coupon.

Expires 8/31/25



THANK YOU
THANK YOU
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TO YOU
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Have A Nice Day

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