

434 6TH AVENUE
GREENWICH VILLAGE

The Locavore

TUESDAY - SUNDAY
10:00AM - 7:00PM

VARIETY STORE

ISSUE N° 005 “PURVEYORS OF LOCAL GOOD” SUMMER 2025

An emporium of local goods, all grown / baked / fabricated / assembled /
crafted / concocted / sewn / stuffed / pickled within 100* miles of NYC.
*mostly



NEW YORK SALT

We got our hands on this very special salt with the help of our friends at Kalustyan's. It comes from the salt veins deep under the Finger Lakes regions of upstate New York and adds a perfect salty, crunchy finish to your summer salads, sides and desserts.

\$15⁰⁰



WHAT'S GOOD?

PIZZA CHALK



TWEE PHILADELPHIA, PA

\$24⁰⁰

Four colors, hand-painted to look like pizza.

DOG BUG REPELLENT



NANTUCKET SPIDER WILTON, CT

\$20⁰⁰

All-natural bug repellent for your four-legged friend.

LINDEN MOON PERFUME



PHOENIX BOTANICALS BROOKLYN, NY

\$50⁰⁰

Catch a whiff of blooming linden trees on an early NYC summer night.

SUMMER BEAUTY

SEA SALT SPRAY

BROOKLYN GROOMING, BROOKLYN, NY

For textured, beachy waves any day of the year.

\$24⁰⁰



MINERAL SUNSCREEN

ZOCA LOTION, QUEENS, NY

No-joke sunscreen for the hottest, sweatiest days of summer.

\$48⁰⁰



AFTER SUN SPRAY

GOLDIES SOAP, QUEENS, NY

A soothing spritz for your post-sun skin. Extra refreshing when kept in the fridge.

\$30⁰⁰



SURF LIPS

BARNABY BLACK, SAYVILLE, NY

This lip balm has zinc oxide in it for maximum sun protection!

\$5⁰⁰



DRAIN UNCLOGGER



PEQUA DEER PARK, NY

\$8⁰⁰

It's safe! It really works! Can you even believe it's local?!

PANORAMA BOOK

QUEENS MUSEUM

A new book about our favorite niche NYC attraction. (Go!)

\$45⁰⁰



PRACTICE GOLF BALLS

WIFFLE, SHELTON, CT

For practicing your swing in our urban jungle.

\$6⁰⁰



SUMMER SPLENDOR CANDLE

THE NEW SAVANT, BROOKLYN, NY

Smells like a crisp glass on wine on a patio in Tuscany.

\$42⁰⁰



LETTERS FROM CAMP

MR. BODDINGTON, BROOKLYN, NY

Everything you camper needs for this analog rite of passage.

\$25⁰⁰



BROUGHT TO YOU BY:



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THELOCAVORE.COM @LOCAVORENYC 434 6TH AVENUE, NEW YORK, NY 10011

FERMENTED
TEA

UNIFIED FERMENTS
BROOKLYN, NY



\$28+

A sophisticated NA
dinner party option.

CARIBBEAN
JERK NUTS

LIVE LOUD

BRONX, NY



\$10⁰⁰

Our new obsession!
Sweet, spicy and full
of flavor.

BARBEQUE
CHIPS

NORTH FORK
CUTCHOGUE, NY



\$5⁰⁰

Made from
Long Island-grown
potatoes. SO local!

SALSA
ROJA

SPRINGS FIREPLACE

AMAGANSETT, NY



\$12⁰⁰

This salsa is a 2025
Scovie Award winner!

ZAB'S SUMMER
SAUSAGE

SCHALLER & WEBER

NEW YORK, NY



\$7⁹⁹

Slice this up and
bring it to a picnic.

SEED
CRACKERS

FLETCHER & LU

KINGSTON, NY



\$12⁰⁰

Versatile and gluten
free -- also available
in Spicy.

WELCOME
TO YOUR
SUMMER
PANTRY!

MARGARITA
RIM SALT

GREENPOINT TRADING, BROOKLYN, NY

You can do better than regular salt
on your margs.

\$7⁰⁰



BALLPARK
CLASSIC
SNACK MIX

FORT GREENE GRANOLA, BROOKLYN, NY

Crunchy! Salty! Nutty! A perfect snack.

\$16⁰⁰



PIZZA
FLOUR

FIRST FIELD, WINDSOR, NJ

Are you grilling pizzas this summer?
You should!

\$18⁰⁰



APPLE CIDER
VINEGAR

LAUREL & ASH HOLMES, NY

Use this for your summer shrubs
and dressings.

\$18⁰⁰



DON'T FORGET THE
CONDIMENTS!

For better sandwiches, hot dogs and BBQ
fare. They're gourmet! They're local!

SPICY YELLOW
MUSTARD

BIRDIE'S, GREENWICH, CT

A hot dog companion better
than French's. (Sorry!)

\$9⁰⁰



KETCHUP

FIRST FIELD, WINDSOR, NJ

We don't need to tell you that
Jersey tomatoes are the best.

\$13⁰⁰



SPICY MAYO

KEMUSHI, BROOKLYN, NY

This stuff rocks on a BLT.
Try it!

\$14⁰⁰



PRIDE
CHOCOLATE BAR

FINE & RAW, BROOKLYN, NY

A special bar for this festive month
in the Village.

\$10⁰⁰



NICKY'S
MARMALADE

TEA & SYMPATHY, NEW YORK, NY

From the local legends at
Tea & Sympathy.

\$12⁰⁰



FRUITY
SODA

ROCKAWAY SODA, QUEENS, NY

A beach-y (local) soda with
real ingredients.

\$3⁰⁰



POUND CAKE

\$20⁰⁰

MIKE'S PHILLY FLUFF,
LONG BEACH, NY

Your new favorite strawberry
companion.



MAKER SPOTLIGHT

Cirque Nail Polish

BROOKLYN, NY

This Brooklyn-based brand specializes in
playful, totally non-toxic nail polishes and
we've chosen our favorites for a sassy
summer manicure.

JELLY
POLISH

Juicy, transparent
and glossy.

\$13⁰⁰



NAIL
STRENGTHENER

For stronger, healthier nails.

\$13⁰⁰



THERMAL
POLISH

Changes from peach
to lilac.

\$17⁰⁰



COUPON

Get a free pack of Big League Chew
with any purchase over \$25.
Must redeem physical coupon.

Expires 8/31/25



THANK YOU
THANK YOU
THANK YOU

BROUGHT
TO YOU
BY:

The
Locavore
Guide

Have A Nice Day

NYC's digital directory for
IRL local shopping.

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